



Ngā Here Mātauranga  
*Indigenous Internationalisation Plan*  
2020-2025

Te Kāhui Amokura  
Committee on International Policy



## **Te Whakataki** *Introduction*

***Ngā Here Mātauranga*** is a concept centred around weaving together the different strands of knowledge. In this context, it provides the framing for a pan-university approach to 'Indigenous Internationalisation' across the New Zealand universities which utilises the unique position of Māori as leaders across areas of indigenous development to target and access untapped economies, populations and knowledge sets not previously explored by typical internationalisation strategies.

Through this plan ***Te Kāhui Amokura*** with the support of the ***Committee on International Policy*** will proactively work towards international opportunities of mutual strategic benefit through using a coordinated and collective approach across the universities. The impact of Covid-19 has meant being innovative in how we continue to operate and connect globally.

This plan will provide additional avenues for the university sector to diversify their international student recruitment, strengthen their position in key student markets through differentiation, enhance the academic success and employability of taura Māori, and grow the international profile of Māori researchers and the wider research agenda in Aotearoa, New Zealand.

It will also provide an opportunity for the universities to provide leadership to the wider International Education sector in New Zealand for matters pertaining to indigenous internationalisation - an area in which is growing traction. These partnerships are fundamental for the operational implementation of this plan.

This plan also identifies Te Tiriti o Waitangi as the foundation for partnership and its role in prioritising the unique value systems and knowledge of Māori to advance areas of opportunity that exist for international engagement and leadership across the priority areas.

### **Why Indigenous Internationalisation?**

Revenue from international students in 2018 was 12.3%<sup>1</sup> of the university sectors income, meaning the sector is now dependent upon international students for financial viability. Understanding this, and the growing competitive nature of international education recruitment has highlighted the urgent need to explore other opportunities for diversification and more specifically who we are targeting within those student attraction markets.

Indigenous Internationalisation provides the opportunity to strengthen our position in key student markets by clearly differentiating ourselves from our key competitors, Australia, Canada, the UK, and the US. Indigenous knowledge and development are one of the few areas where Aotearoa, New Zealand can genuinely claim to be world leaders. Our coordinated, outcome driven approach which will be delivered through the various workstreams under this indigenous internationalisation plan we can raise the profile of the New Zealand universities and genuinely provide opportunities for Māori and wider indigenous development.

Te Kāhui Amokura's recent experience abroad revealed a significant demand for indigenous education from the New Zealand universities, both for indigenous people and for those work with indigenous peoples. This is an untapped market in which we can look to provide another avenue for the long-term sustainability of international student attraction.

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<sup>1</sup> *Committee on International Policy (UNZ) – Virtuous Internationalisation Cycle, 2019.*

## Ngā Whāinga Objectives

The objectives for Ngā Here Mātauranga - Indigenous Internationalisation Plan include:

- A coherent approach that supports indigenous internationalisation and aligns with the universities' wider internationalisation interests.
- Authentic work programmes across the universities and wider International education sector that recognise the value of Māori culture, language, and identity.
- Strategic and sustainable partnerships.
- A global indigenous network of learners, academics, professional staff, and communities to advance indigenous knowledge and development.

## Ngā Rautaki Priority Areas

To achieve objectives of Ngā Here Mātauranga - Indigenous Internationalisation Plan the following areas of focus have been identified as priority areas.

<b>Student Attraction</b>	To diversify our inbound student populations through our unique position as leaders in indigenous development.
<b>Research Development</b>	To position Aotearoa New Zealand as a leader in indigenous research, knowledge, and development.
<b>Learning Abroad</b>	To enhance indigenous learner success by providing opportunities to participate in meaningful learning abroad experiences and quality exchange programmes.
<b>Strategic Partnerships</b>	To demonstrate an ongoing commitment to indigenous communities and key stakeholders by facilitating opportunities to participate and contribute to reciprocal cultural knowledge exchange.
<b>Inform and Influence</b>	To enhance the universities' broader internationalisation goals and improve the understanding of indigenous internationalisation in the wider International Education sector.

## Ngā Angitūtanga Success Factors

Indicators of success for this Ngā Here Mātauranga – Indigenous Internationalisation Plan will include:

- Opportunities for broader learning and knowledge sharing across the world are identified, promoted, and facilitated.
- A flourishing global indigenous network of learners, academics, and professional staff.
- Increased number of Māori student participating in short and longer-term learning abroad experiences.
- Māori students and/or academic staff expressing their satisfaction with their cross-cultural and transformational learning or academic exchange experiences.
- Increased number of formal strategic relationships across Aotearoa and internationally.

- Any programme development incorporates Tikanga Māori and Mātauranga Māori in to design and delivery.
- Funding is provided for building and supporting the aspirations of indigenous internationalisation.
- Demonstrated commitment by the universities and wider International Education Sector to deliver on the strategic areas highlighted in this plan.

## Ngā Mātāpono *Operating Values*

Underpinning this plan is a set of principles which outline the fundamental expectations for the implementation of the areas of focus.

- ***Manaakitanga (The Principle of Showing Care and Respect)***  
The process of showing respect, generosity, and care for all those involved.
- ***Mana Motuhake (The Principle of Self-determination and Empowerment)***  
By indigenous for indigenous. In addition, recognising the importance of ‘cultural safety’.
- ***Ata (The Principle of Growing Respectful Relationships)***  
The relationship between the indigenous peoples and communities is integral. Ata is displayed across all university sector relationships.
- ***Ngaiotanga (The Principle of doing our work the best way possible)***  
Sustainable operating models where indigenous internationalisation becomes embedded within the university and wider education sector.
- ***Kaupapa (The Principle of Collective Philosophy)***  
A commitment to a collective approach to advance indigenous knowledge and to provide equitable opportunities.

## Ngā Kaihautū *Operating Framework*

To deliver the outcomes of this plan an operating framework and implementation plan will be established.

		<b>Role</b>	<b>Membership</b>
<b>Governance</b>	<b>Te Kāhui Amokura</b>	<ul style="list-style-type: none"> <li>• Provide governance and the overarching direction and approval for plan outcomes</li> </ul>	TKA
<b>Management</b>	<b>Steering Group</b>	<ul style="list-style-type: none"> <li>• Advisory Group</li> <li>• Development of Implementation Plan</li> <li>• Government and Senior level international engagement</li> </ul>	TKA Chair TKA Member CIP Member
<b>Operations</b>	<b>Working Groups</b>	The working groups will operationalise the steering group directives and report to the steering group.	UNZ Portfolio Manager/s Subject Matter Experts

As the plan progresses, reports will be provided to both committees. The steering group will meet via the online platform ‘Zoom’.

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